

Mobile Banking 2.0

Your members are Mobile... Their account access should be Mobile 2.0

Your members are busier now than ever. They have so little free time for simple banking tasks even Internet Banking is too slow and not always at their finger tips; the solution is YourMSR.com Mobile Banking 2.0.

In 2007, the *Credit Union Times* called Mobile Banking "one of the hottest products in credit union land." And a study by Celent found "At least half of the top ten banks and at least 50 credit unions now offer mobile banking." The same report also predicted by 2010, 17 million or 30% of Internet Banking households will also use Mobile Banking.

The Perfect Complement To Internet Banking

Adding Mobile Banking 2.0 to YourMSR.com Internet Banking means that your members will receive the added convenience of being able to do their banking anywhere at any time.

If you don't use YourMSR.com Internet Banking, that's okay too. We offer batch and real time LIVE interfaces to 40 different data processing applications.

The same file upload or live connection that powers your Internet Banking and Audio Response services also provides account data to Mobile Banking 2.0. This means your members will get consistent account information whether they call in from their phone or log in from their mobile phone or computer.

Technological advantages of YourMSR.com Mobile Banking 2.0

Another key advantage of YourMSR.com's Mobile Banking 2.0 over other solutions is its platform-independence. While other mobile solutions are only available to users with certain wireless carriers using specific models of phones or PDAs, YourMSR.com's browser-based technology will work with any device on any network from day one.

Commenting on this platform, researcher Red Gillen of Celent said, "Mobile browser technology is best suited for the early stage of the mobile banking market." He emphasized the device- and network-independence of a browser-based solution such as YourMSR.com's Mobile Banking 2.0.

Try our live online demo:

Using your web enabled phone or PDA, go to our demo at:

www.w-w-i-s.com/mb2demo

Access ID: Demos1234

Password: wwis2244

Starting as low as \$3,745.00



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